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January 14, 2016

Name of the Company: ASICS Corporation

President and CEO, Representative Director: Motoi Oyama

Code Number: 7936 Listing Exchanges: Tokyo

Notice of Change of Representative Director, Directors and Audit & Supervisory Board Members

ASICS Corporation ("Company") hereby announce change of Representative Director, Directors and Audit & Supervisory Board Members pursuant to a resolution in the Board of Directors' Meeting held on January 14, 2016.

1. Change of Representative Director (as of March 25, 2016)

(1)Details of Change (as of March 25, 2016)

Retirement of representative director: Kousuke Hashimoto

(Assignment planned after retirement: Director of ASICS Trading Co., Ltd.)

(2)Reason for Change

Expiration of Mr. Hashimoto's term of office

2. Candidate for newly appointed Directors (as of March 25, 2016)

Director Manabu Nishimae(Current title: Executive Officer)

Director(Outside) Hitoshi Kashiwaki(Current title: Senior Adviser)

(Subject to approval at the 62nd Ordinary General Meeting of Shareholders scheduled for March 25, 2016)

3. Candidate for newly appointed Audit & Supervisory Board Members (as of March 25, 2016)

Audit & Supervisory Board Member Tadashi Inoue

(Current title: General Manager of Audit & Supervisory Board Office)

Audit & Supervisory Board Member Keiji Miyakawa(Current title: Director(Outside))

(Subject to approval at the 62nd Ordinary General Meeting of Shareholders scheduled for March 25, 2016)

4. Retirement of Director (as of March 25, 2016)

Director Masao Hijikata

(Assignment planned after retirement: Senior Adviser (Task Force for Tokyo 2020, Public Relations))

5. Retirement of Audit & Supervisory Board Members (as of March 25, 2016)

Full-time Audit & Supervisory Board Member Mitsuhiko Inaba

(Assignment planned after retirement: General Manager of Audit & Supervisory Board Office)

Full-time Audit & Supervisory Board Member(Outside) Hideaki Tanaka